

Annual Made By Makers Awards Rules and Categories

Animated short subjects and television commercials should be originally released during the award eligibility period (January 1, 2010 to July 31, 2011).

SUBMISSION ELIGIBILITY

Entries submitted for consideration must be from production houses / individuals / students that were released between **January 1, 2010** and **July 31, 2010**.

Entries submitted for consideration in the Production categories will be nominated based on the completed production in its entirety.

Entries submitted for consideration in the Individual Achievement categories will be nominated based on work from a single individual and his team

Teams must be entered in Individual Achievement categories for Directing, Music and Writing

WHO MAY ENTER

Any candidate may enter submissions for Award consideration. Both studios and individuals are eligible to submit entries for consideration. A person who is not a member of MADE BY MAKERS AWARDS may join the organization when submitting their entries; this helps us keep a track of you for future events and promotions. Membership is free

HOW TO ENTER AND SUBMISSION DEADLINE

An entry form must be filled out for each submission that is being entered for award consideration. To enter, please download and fill out an entry form, then submit it online.

The deadline to receive entries is July 1, 2011

All materials should be sent to:

**Motion Makers, Basement,
Shoppers Point, Opp Andheri Station West,
S.V.Road, Mumbai 500048
Maharashtra
India**

A copy of the original entry form must also be included with the nomination material that is being submitted. All video footage must be slated either on the DVD menu or at the head of picture and other printed judging materials must be clearly labeled as followed:

MADE BY MAKERS AWARDS

CATEGORY

NAME

PHONE NUMBER

(if applicable) **PRODUCTION COMPANY TITLE OF PRODUCTION**

TOTAL RUNNING TIME *(if applicable)*

Entries that do not follow these Submission and Mechanical requirements are subject to disqualification.

COST OF ENTRY

The cost to enter is 25\$ per submission. Entries not received by this deadline (July 1 2011) shall be charged an additional 15\$ late fee, per entry, or shall be subject to disqualification. Entries received without the appropriate fees shall be subject to disqualification. Entry fees are non-refundable.

NOMINATION PROCESS

Nominating Committees will choose nominees from eligible entries. The Board of Directors of motion makers will appoint Nominating Committees. A committee comprised of animation professionals qualified to judge that category will judge entries in each category.

AWARD CATEGORIES: PRODUCTION CATEGORIES

1. Award for Best Animated Feature
2. Award for Best Animated Television Production
3. Award for Best Animated Student Short
4. Award for Best Animated Television Commercial
5. Award for Best Video Game
6. Award for Best Visual Effects for film
7. Award for Best Direction for Animated Feature
8. Award for Best Direction for Animated Television Production
9. Award for Best Music for Animated Feature
10. Award for Best Music for Animated Television Production
11. Award for Best Writing for Animated Feature
12. Award for Best Writing for Animated Television Production
13. Award for Best Character Animation for Animated Feature
14. Award for Best Character Animation for Animated Television Production
15. Award for Best Character Design for Animated Feature
16. Award for Best Character Design for Animated Television Production
17. Award for Best Storyboarding for Animated Feature
18. Award for Best Storyboarding for Animated Television Production
19. Award for Best Character Modeling for Animated Feature
20. Award for Best Character Modeling for Animated Television Production
21. Award for Best Texturing for Animated Feature
22. Award for Best Texturing for Animated Television Production
23. Individual Category Best Animated Film
24. Individual Category Best Character Modeling
25. Individual Category Best Character Texturing
26. Individual Category Best Character Animation
27. Individual Category Best Character Rigging Artist
28. Individual Category Best Lighting / Comp Artist
29. Individual Category Best Effects Artist
30. Individual Category Best Writer
31. Individual Category Best Music
32. Individual Category Best Director
33. Made by Makers Best Student Achievement Award
34. Made by Makers Jury Award
35. Outstanding Individual Award

Mechanical Requirements for Entry: Clips from the production featuring a representation of the Movie/Music (score and/or songs), on a Playable Standard Definition DVD, PAL format (copy protection free, please), not exceeding five minutes (5:00) in length. Please label the DVD and DVD case as instructed under Mechanical Requirements. Also include a copy of the entry form with the material submitted.

JURY AWARD

Jury Award may be given to an individual who has made a significant impact on the art and industry of animation.

Nominees in the production categories will be requested to supply a digital image (high res (300 dpi) digital files) from the production.

Individuals nominated in the individual achievement category will be asked to provide a digital image (high res (300 dpi) digital files)

The deadline to receive material for the competition is July 1, 2011. In the event that a Nominee does not provide material required for the Award program by this deadline, or if material provided does not follow the mechanical specifications as requested Nominees shall be subjected to be disqualified for the competition.

CERTIFICATES AND TROPHIES

- Nomination Certificates shall be awarded to all Award Nominees.
- A single Award trophy shall be given to an Award winning production.
- A single Award trophy for Outstanding Individual

Achievement shall be given in each category. In the case of a team award, each team member shall receive a trophy.