

## Advertising and Sponsorship Information

On 20<sup>th</sup> Aug, 2011, Motion Makers, The Digital Animation & Visual effect School, will present the First Annual Made by Makers Awards

The award ceremony will also be webcasted on [www.motionmakers.co.in](http://www.motionmakers.co.in), at a later date.

Honoring excellence in the field of animation, Made by Makers awards will be presented in thirty five categories recognizing outstanding achievements in animated theatrical features, home entertainment, television productions, television commercials, short films, video games, as well as individual achievements.

There's no better way to reach animation industry insiders from top studio brass to production executives, animation artists, students and fans of the art. For those looking to support the event and highlight their businesses in an even larger way, sponsorship packages offer high-profile benefits.

The deadline to reserve an advertisement in the program book (distributed to around 900 animation/design schools in India) or to become a sponsor is **July 1, 2011**.

The deadline to receive artwork for the Award program book is **July 1, 2011**.

For further information, please contact via email at [info@motionmakers.co.in](mailto:info@motionmakers.co.in) or call 02226700354.

## Sponsorship Packages

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

## Advertising Rates and Dimensions

Outside Back Cover (color)

70,000

Inside Front Cover (color)  
60,000  
Full Page (color)  
30,000  
Two Full Page Advertisements (color)  
50,000/-  
Full Page (black and white)  
15,000  
1/2 Page (black and white)  
7000  
1/4 Page (black and white)  
3000

The deadline to reserve an advertisement in the Award program book is **July 1, 2011.**

## **Technical Specifications**

All artwork appearing in the Award program book should be hi res (300 dpi) digital files, must be CMYK, and should include bleed and crop marks.

## **Advertising/Sponsorship Contract**

**Name**

.....

**Company Name**

.....

**Company Address**

.....

**City State Zip**

.....

**Telephone ( ) Email**

.....

**Select Sponsorship Package or Advertisement Size below** (please check):

- Platinum Sponsorship Package**       **Gold Sponsorship Package**  
 **Silver Sponsorship Package**       **Bronze Sponsorship Package**  
 **Outside Back Cover (color)**       **Inside Front or Back Cover (color)**  
 **Full Page (color)**       **Two Full Page (color)**  
 **Full Page (black & white)**       **1/2 Page (black & white)**       **1/4 Page (black & white)**  
 **Other** \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

**TERMS AND CONDITIONS:**

1. Motion Makers reserves the right to review and approve the suitability of advertisements submitted, and to reject any advertising that is not in keeping with the Award program book's standards..
2. Unless otherwise agreed, all advertisements and sponsorships must be prepaid. Advertisements and Sponsorships are non-refundable.
3. In case of Motion Makers error of commission or omission relating to advertisement or sponsorship covered by this contract, Motion Makers liability will not exceed the charge for the advertisement or sponsorship in question.
4. The Advertiser or Sponsor agrees to indemnify and hold harmless Motion Makers, its directors, officers, employees, volunteers, agents and members for all losses, costs, damages and expenses, including reasonable attorneys' fees, arising from any claim for infringement of the rights of third parties based upon publication of the advertisement in question, including, without limitation, those arising from claims or suits for defamation, misrepresentation, copyright or trademark infringement, misappropriation, violation of the Act or rights of privacy or publicity or from any and all similar claims now known or hereafter devised.

Advertiser/Sponsor for Made By Makers Awards

**Signature**